

4th SOHO Project Meeting at NUSTPB

Dhaka – 22 May 2025

From 19 to 20 May 2025, the National University of Science and Technology POLITEHNICA Bucharest (NUSTPB) had the honor of hosting a fruitful international meeting of the SOHO Project Consortium, a collaboration involving nine prestigious higher education institutions from Europe and South-East Asia. The event brought together representatives from Romania, France, Italy, Malaysia, Vietnam, and Bangladesh to advance the shared mission of the SOHO project.

SOHO project, Coordinated by NUSTPB—Smart and Sustainable Tourism through Higher Education and Innovation—aims to adapt teaching practices and foster innovative education programs to meet the emerging challenges in the tourism sector, with a particular focus on smart technologies, renewable energy, and digital transformation. The participating Institutions are National University of Science and Technology POLITEHNICA Bucharest



(Romania) – Coordinator, Université Lumière Lyon 2 (France), Politecnico di Milano (Italy), Universiti Sains Malaysia (Malaysia), Universiti Tunku Abdul Rahman (Malaysia), University of Technology and Education – The University of Danang (Vietnam), University of Danang (Vietnam), American International University-Bangladesh (Bangladesh), and Jahangirnagar University

(Bangladesh).

During the two-day meeting, the partners engaged in strategic discussions on key objectives of the SOHO project, including:

- Adapting Teaching Practices: Exploring innovative methodologies to better align with the evolving demands of the tourism industry and strengthen the capacity of Higher Education Institutions (HEIs) to contribute to sustainable regional development.
- Developing Innovative Education Programs: Crafting interdisciplinary programs centered around smart transportation, sustainable accommodation, and renewable energy technologies tailored to the tourism sector.
- Teacher Training and Curriculum Development: Enhancing teacher competencies through targeted training initiatives and co-developing modern, relevant curricula to ensure high-quality education in partner institutions.

The collaboration marks a significant step toward building a resilient, future-ready education ecosystem that empowers students and educators to contribute meaningfully to smart and sustainable tourism. The SOHO consortium reaffirms its commitment to long-term international cooperation, knowledge sharing, and capacity building, with the ultimate goal of enriching educational outcomes and fostering innovation in regions across Europe and South-East Asia.